

PRADHAN MANTRI MATRU VANDANA YOJANA (PMMVY)

From 01.01.2017, the Maternity Benefit Programme would be implemented in all the districts of the country in accordance with the provision of the National Food Security Act, 2013. The programme is named as ‘Pradhan Mantri Matru Vandana Yojana’ (PMMVY). Under PMMVY, a cash incentive of ₹ 5000/- would be provided directly in the account of Pregnant Women and Lactating Mothers (PW&LM) for first living child of the family subject to their fulfilling specific conditions relating to Maternal and Child Health. The Scheme Pradhan Mantri Matru Vandana Yojana is a Centrally Sponsored under which the grant-in-aid would be released to State in cost sharing ratio between the Centre and State with Legislature 60:40.

The Scheme envisages providing cash incentives amounting to Rs. 5,000/- directly to the Bank / Post Office Account of PW&LM during pregnancy and lactation in response to individual fulfilling specific conditions as detailed below:

Cash Transfer	Conditions	Amount in Rupees
First Installment	<ul style="list-style-type: none">• Early Registration of Pregnancy	1,000/-
Second Installment	<ul style="list-style-type: none">• Received at least one antenatal Check-up (after 6 months of pregnancy)	2,000/-
Third Installment	<ul style="list-style-type: none">• Child birth is registered• Child has received first cycle of BCG, OPV, DPT and Hepatitis-B or its equivalent/substitute	2,000/-

The eligible beneficiaries would receive the remaining cash incentive as per approved norms towards Maternity Benefit under existing scheme after institutional delivery so that on an average, a women will get Rs. 6,000/-

All Pregnant Women and Lactating Mothers, excluding PW&LM who are in regular employment with the Central Government or the State Governments or PSUs or those who are in receipt of similar benefits under any law for the time being in force .

All eligible Pregnant Women and Lactating Mothers who have their pregnancy on or after 01.01.2017 for first child in family.

The date and stage of pregnancy for a beneficiary would be counted with respect to her LMP date as mentioned in the MCP card.

The amount of the maternity benefit would be transferred to the beneficiary's bank/post office account linked to her Aadhaar Number in Direct Benefit Transfer (DBT) mode.